



## **BENEFITS OF A NATIONAL OUTDOOR ADVERTISING DISPLAY**

**MAXIMIZE YOUR ASSETS** by transforming idle ground space on your industrial or commercial property into a new source of income generated from an NOA display. Land that may be unsuitable for any other development purpose can produce additional revenue that helps cover the expense of owning and managing your property. What's more, this is an exclusive opportunity to control competitive advertising and sign placement. An NOA display generates one of the highest incomes in the market, which translates to more revenue for you, the landowner. Best of all, this additional income is created with no investment of time or money, or risk from you.

**ONLY THE HIGHEST QUALITY**, state-of-the-art, single-pole, and all-steel structures available to the industry are constructed by NOA. Our fully-insured, illuminated, advertising display is engineered for safety, durability and environmental compatibility. It is installed so as to maximize visibility to the motoring public with no interference from the daily use of your property.

**EXPERIENCE COUNTS** when selecting a "development partner" for your property. We have in-depth knowledge of state and local regulations and hands-on experience developing advertising display sites throughout the country. We have a simple, turnkey process with us handling all aspects of permitting, construction and maintenance. As industry experts, we understand how to balance the needs and objectives of all parties involved including state and local governments, community –at-large, prospective advertisers, NOA; and, most importantly, yours as the property owner. A lease with NOA ensures personal, professional customer service.

The type of display, ground lease terms and development experience are critical factors when selecting an outdoor advertising company to develop a display on your property. NOA has a simplified program that meets all of your critical objectives including high profit, low risk and flexible terms.

### **NATIONAL OUTDOOR ADVERTISING**

Let us put our experience to work developing your properties' potential.

Independently owned, we offer our clients a wide variety of advantages, such as, quick turn-round, award-winning creative design, affordable rates, customer service assistance and friendly employees. NOA's mission is to be the leading independent outdoor advertising provider in the nation. NOA's team is always happy to answer your questions, so don't hesitate to call 888-923-SIGN or simply click on the e-mail link below.